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LEVERAGE Welcomes Melissa Kopp as Chief Revenue Officer

TALLAHASSEE, FL – *LEVERAGE*, the service corporation for The League of Credit Unions & Affiliates, is excited to announce Melissa Kopp as its new Chief Revenue Officer. In this role, Melissa will focus on driving the organization's sales and marketing strategy—accelerating growth and enhancing the value delivered to credit unions across the movement.

Melissa brings more than 24 years of experience in the payments, financial services, and fintech industries, with a strong background in enterprise sales, go-to-market strategy, and customer experience. She has held key leadership roles at organizations like FIS/Worldpay and most recently served as Executive Director of Client Experience at the fintech startup Neural Payments, where she oversaw strategic initiatives focused on digital payments, brand visibility, and client success.

Her expertise spans payments innovation, contract lifecycle management, and executive leadership—making her a strong fit to lead *LEVERAGE*'s revenue-driving efforts in support of credit unions' evolving needs. Known for her ability to build high-performing teams and drive meaningful growth, Melissa also brings a collaborative and people-centered approach to her leadership.

“Melissa brings the perfect mix of strategic vision and hands-on experience to this role,” said Steve Willis, President of *LEVERAGE*. “Her deep understanding of the fintech and payments

landscape, combined with her passion for client experience, will be instrumental in advancing our mission. We're thrilled to have her on board as we continue to expand the value, we deliver to credit unions."

Melissa will play an active role in engaging with credit unions throughout *LEVERAGE*'s national footprint. Please join us in welcoming her to the *LEVERAGE* team.

About *LEVERAGE*

LEVERAGE, the service corporation for [The League of Credit Unions & Affiliates](#), is the business services provider that leverages credit union system resources, relationships, and industry knowledge for optimal performance and sustained growth of its clients and business partners. It works to offer credit unions best-in-class products and services that result in reducing costs, maximizing results, and making the most difference. For more information, visit [myleverage.com](#) or follow *LEVERAGE* on [LinkedIn](#) and [Facebook](#).